The enterprise Cloudpharm Private Company based in Attica Region, has joined the Action "Elevating Greek Startups against COVID 19 " with a total budget of 34 million €. The Action aims at the support of start-ups included in the National Register of Start-ups "Elevate Greece" in the form of a non-refundable grant as working capital to cover their expenses.

The total budget that the enterprise received as a non-refundable grant is 53.088,40€ and is co-financed by Greece and the European Union - European Regional Development Fund.

**The Public Expenditure is the 80% of the working capital of the year 2021.**

**Through the participation in the Action, the enterprise achieved:**

- Competitiveness improvement
- Increase of liquidity
- Reinforcement of an extrovert business profile
- Entrepreneurship Reinforcement
- Creation/ retention of jobs

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the national economy.